



Viindoo

COMPARE

VIINDOO WEBSITE

VS **WORDPRESS** and **WIX**



<https://viindoo.com>

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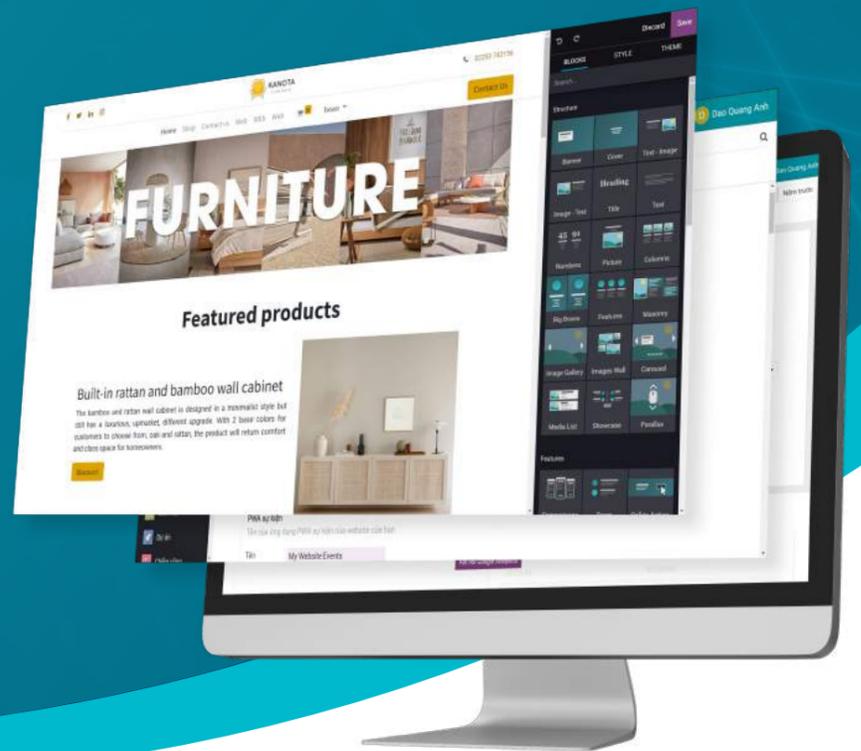
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VIINDOO WEBSITE



INTRODUCTION

A website is an important and indispensable element for the development of any business in the digital age. It helps to enhance the professionalism and reliability of the business in the market, increase access and interaction with customers, and create differentiation from competitors. A website also increases the efficiency of managing customer information, orders, and products, helping managers quickly make the right decisions for the business.

On the market, there are various options for website design software with their own features and advantages. Some software can be complex and require users to have technical backgrounds, which takes time to get familiar with. Therefore, choosing the right website software that fits the actual situation of the business is still a big question for managers when implementing digital transformation.

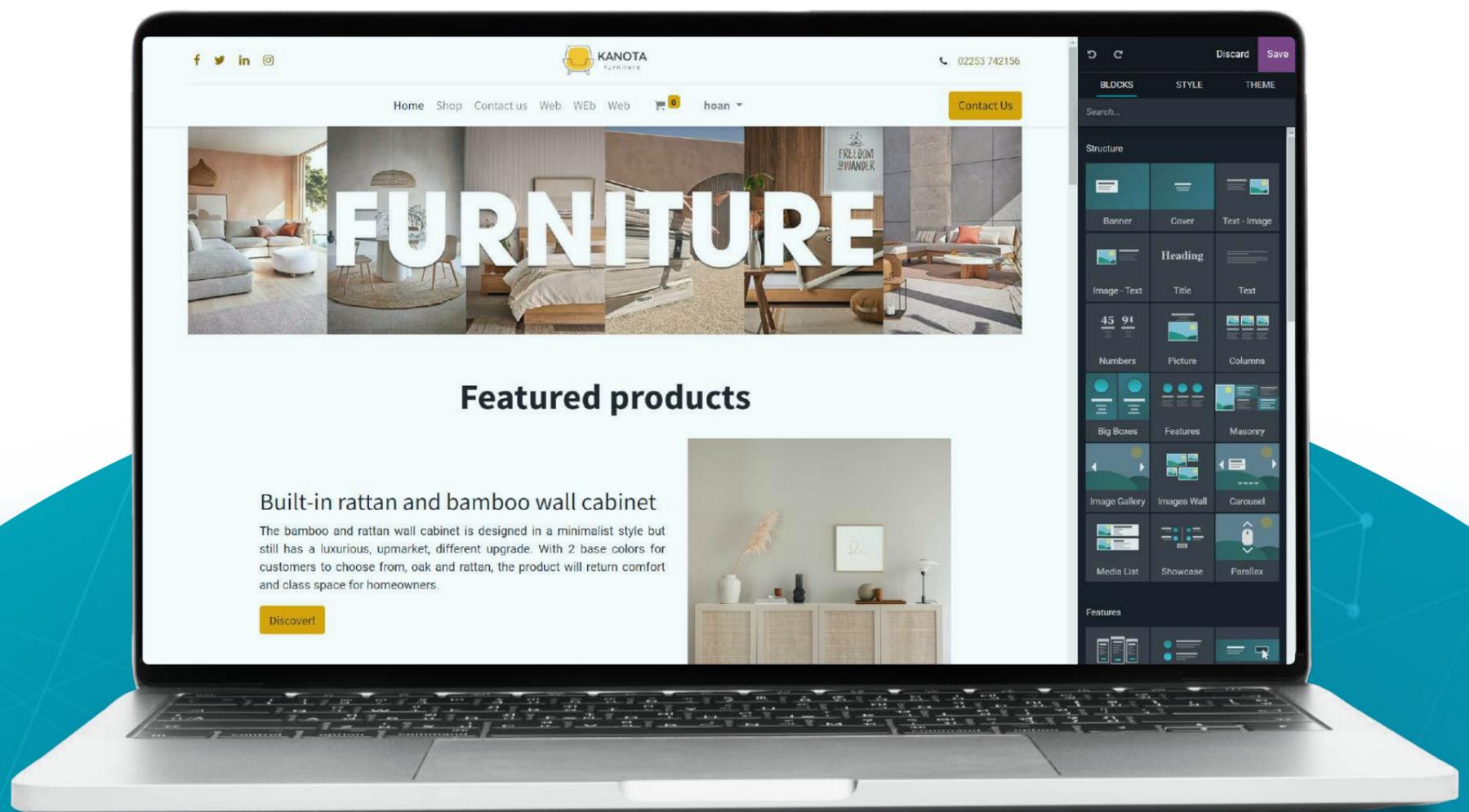
To help managers have a more objective view of Open-source Website-building software, Viindoo has created a comparison document between Viindoo Website software and popular Website-building software, WordPress and Wix, which are widely used in the market. In this article, we will compare these three solutions in terms of features, interface, pricing, and some specific business aspects that we believe will help you choose the right website software that fits your business needs.

INTRODUCTION ABOUT SOFTWARE

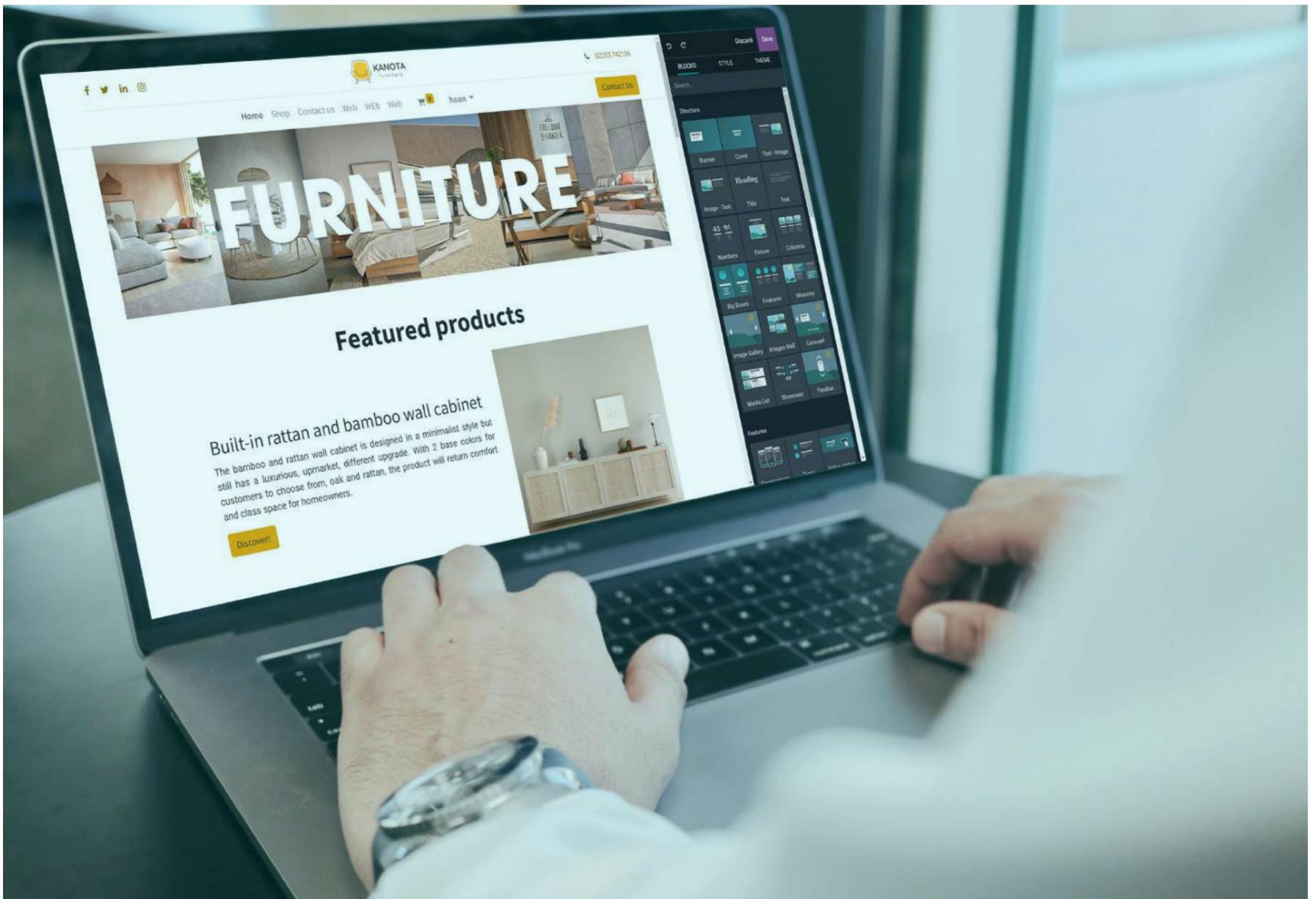
WordPress	Viindoo	Wix
History		
<p>WordPress is an Open-source Content Management System (CMS) software developed by Matt Mullenweg and Mike Little in 2003. Initially, WordPress was created as a blog publishing system, but it has since expanded to support other web content such as online forums, photo galleries, membership management pages, online stores, and more.</p>	<p>The Viindoo online business management software solution was first researched by David Tran on the OpenERP platform in 2010. Viindoo's predecessor, the ERPOne solution, was launched in 2013 and provided cloud-based business management solutions in the Vietnamese market. In 2019, Viindoo Technology Joint Stock Company was established and released the Viindoo Business Management software.</p>	<p>Wix was founded in 2006 by Israeli developers Avishai Abrahami, Nadav Abrahami, and Giora Kaplan. It is headquartered in Tel Aviv, Israel.</p>
Supported platforms and devices		
<p>Personal computers, tablets, smartphones</p>	<p>Personal computers, tablets, smartphones</p>	<p>Personal computers, tablets, smartphones</p>

WordPress	Viindoo	WiX
Software Overview		
WordPress is a free, Open-source software developed and maintained by a global community of users.	Viindoo website is one of thousands of applications in the Viindoo business management software system.	WiX is an online Website-building platform that allows users to create and manage websites easily without requiring programming skills.
Supported versions		
Over 70 official and beta versions (from 0.7 to 5.9.2)	7 versions (from 10.0 to 16.0)	WiX is an online platform and does not have specific versions that are supported. Instead, it is constantly updated with new features and improvements.
Compatible operating systems		
<ul style="list-style-type: none"> • Microsoft Windows • Linux • Mac OS • Android • iOS 	<ul style="list-style-type: none"> • Microsoft Windows • Linux • Mac OS • Android • iOS 	<ul style="list-style-type: none"> • Microsoft Windows • Linux • Mac OS • Android • iOS

WordPress	Viindoo	Wix
Supported applications		
60.000+ apps	118+ apps	1000+ apps
The number of users		
810M+	450+	200M+



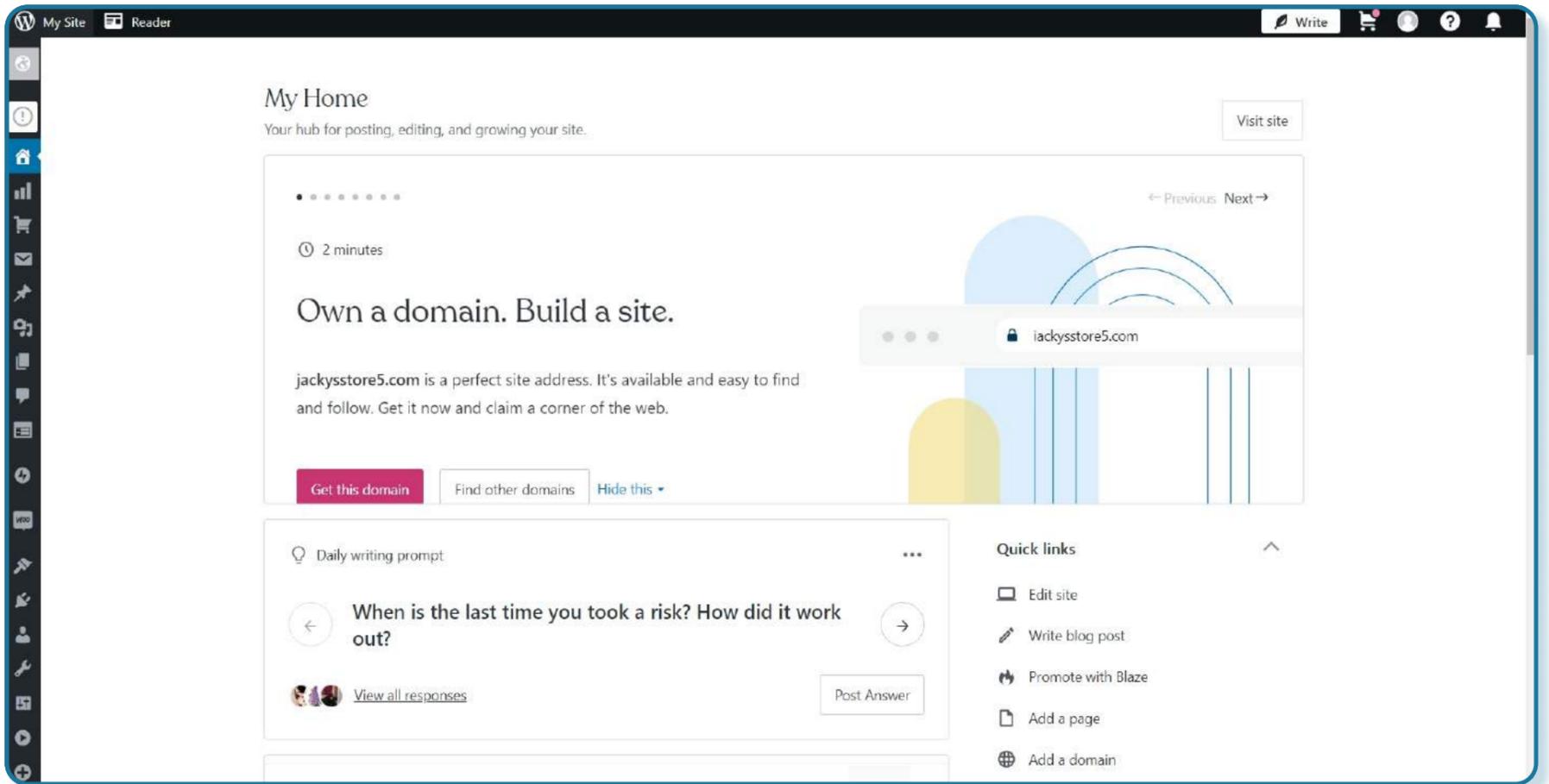
WORDPRESS, VIINDOO WEBSITE AND WIX FEATURES COMPARISON



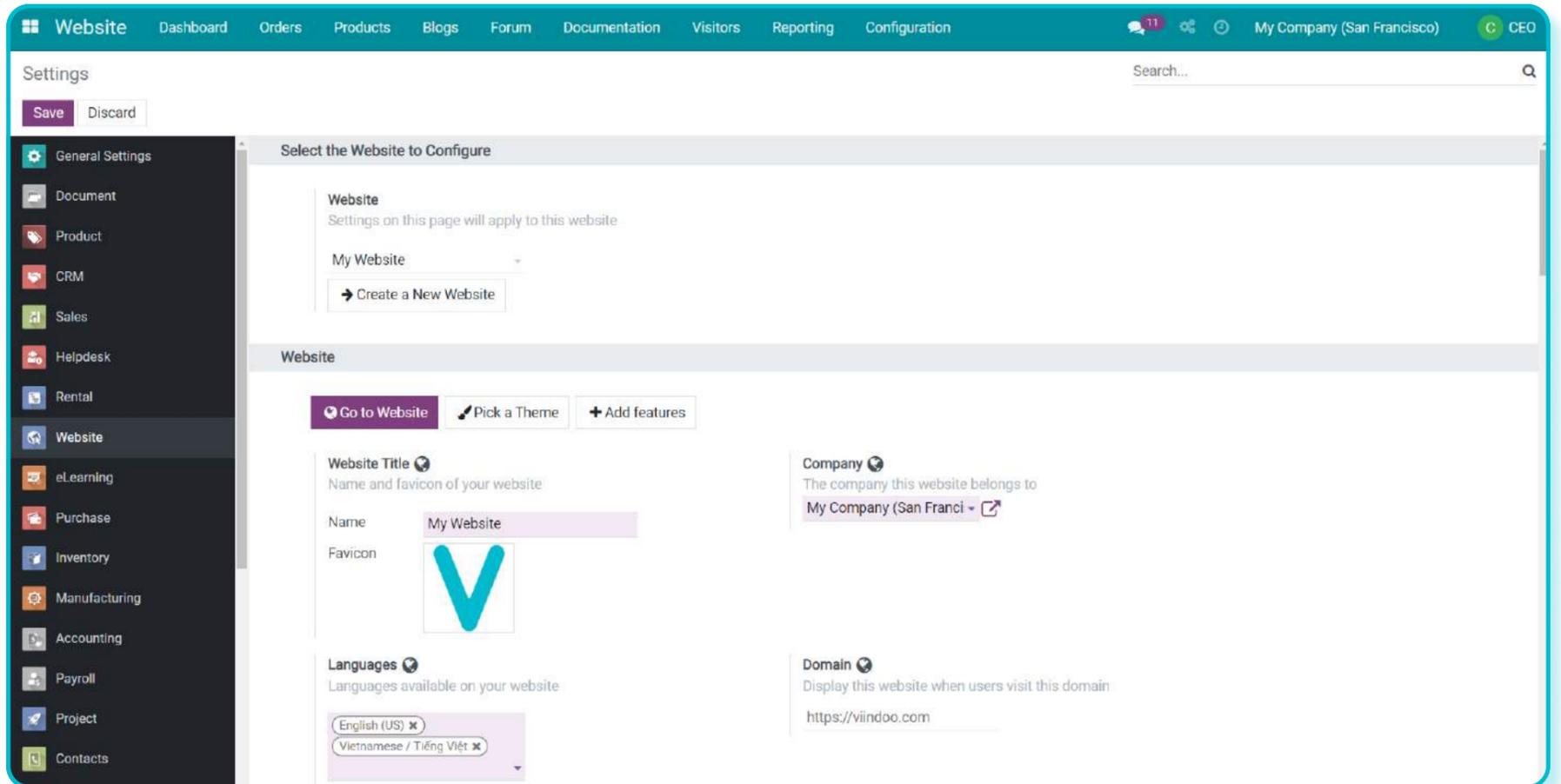
Software interface

An easy-to-use and user-friendly interface, coupled with flexible customization capabilities, is always the top choice for software users. WordPress, Viindoo Website, and Wix all allow users to design and customize a website quickly using drag-and-drop tools without requiring programming knowledge. Here are some evaluations and comparisons of the interfaces and features of these three softwares:

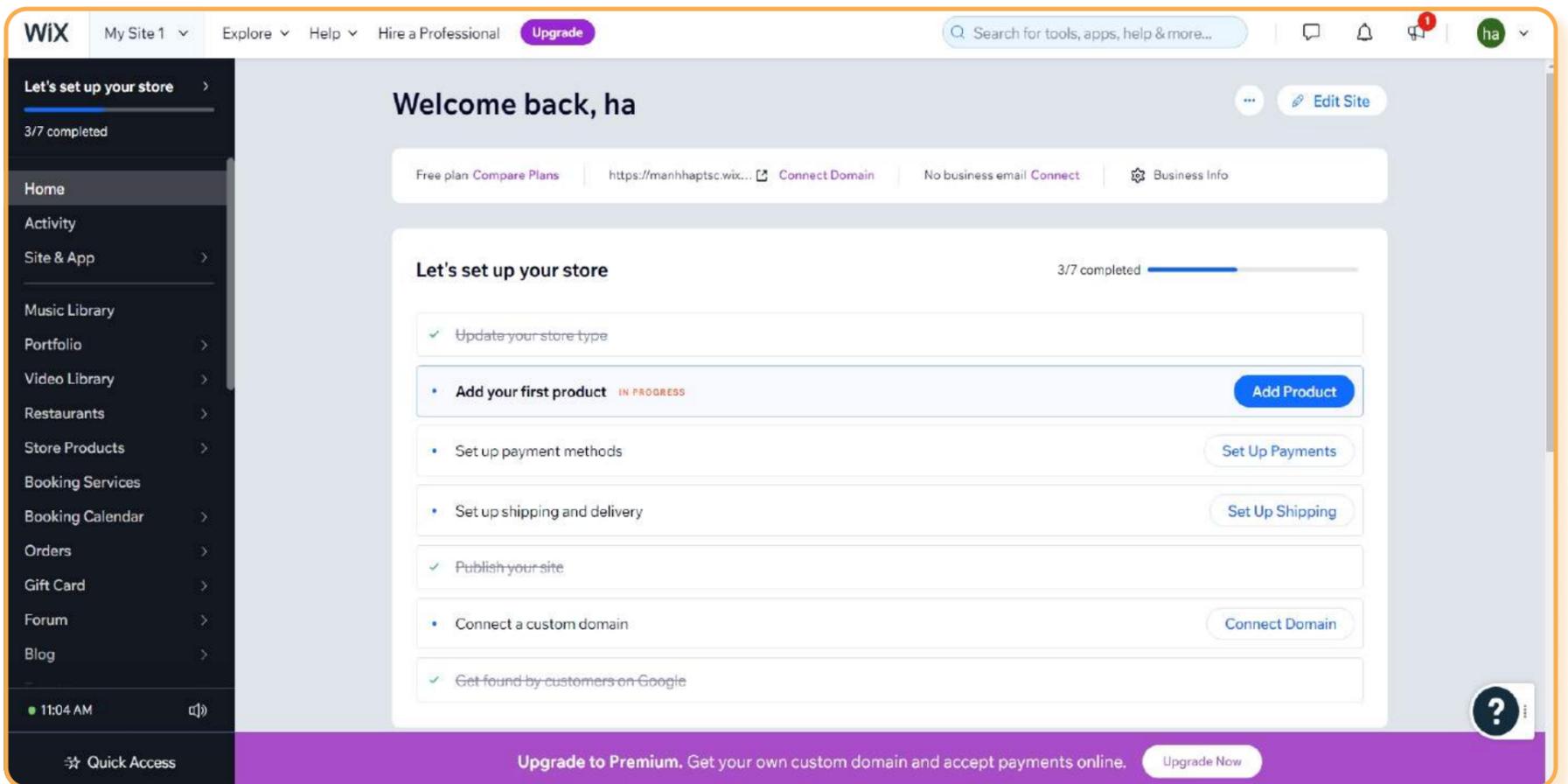
Overall interface



Overall interface **WordPress**

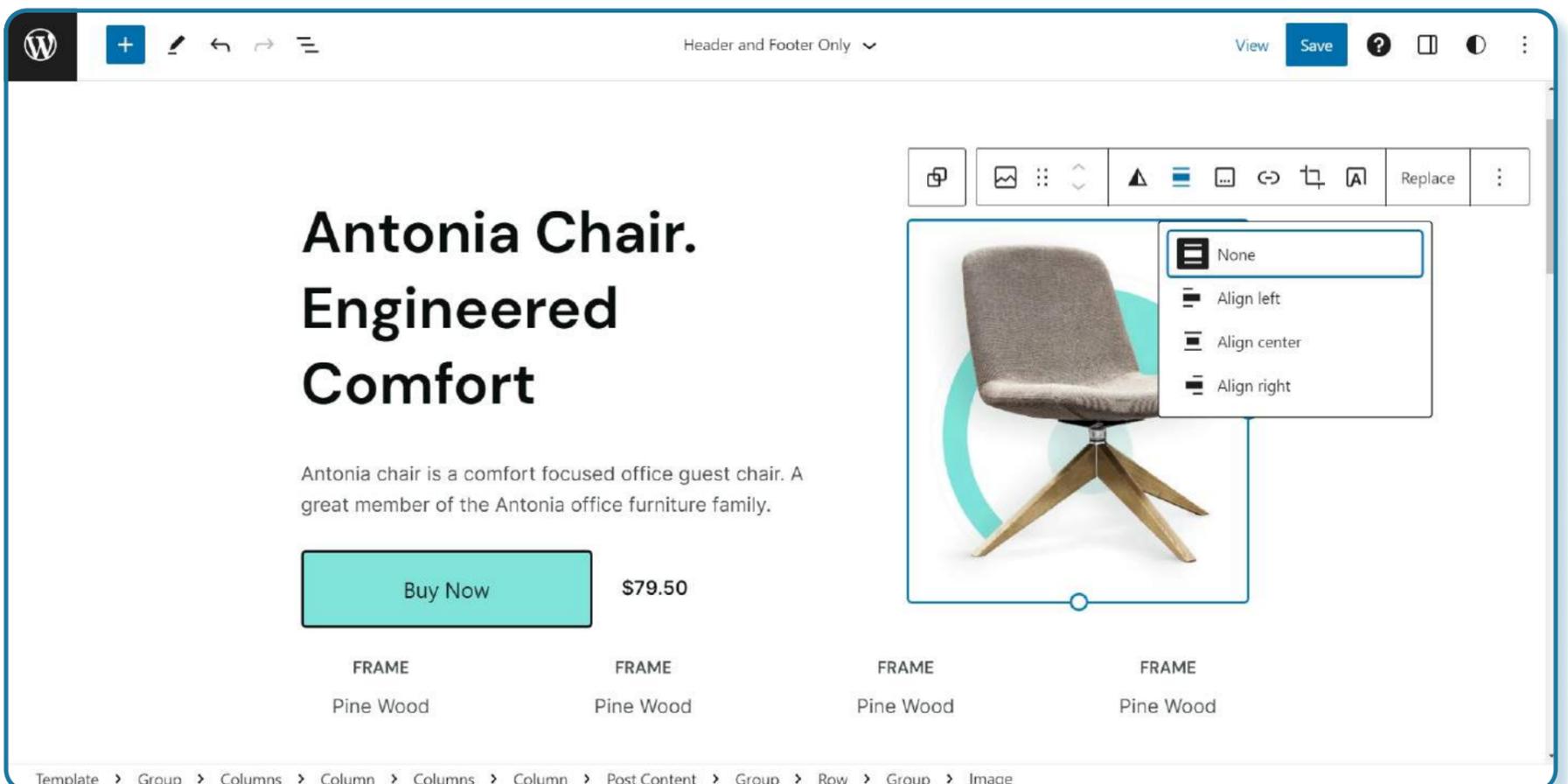


Overall interface **Viindoo**



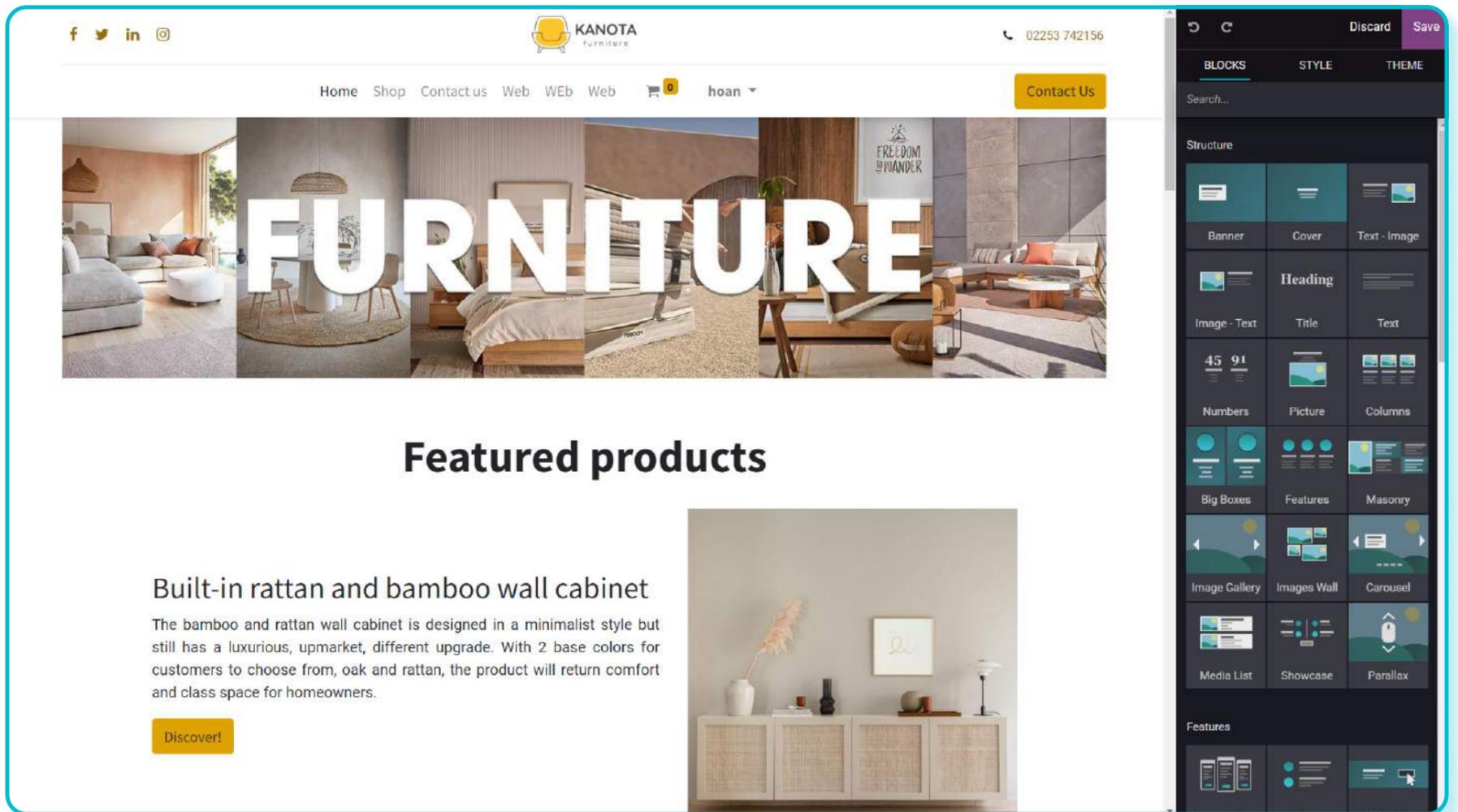
Overall interface **Wix**

Content design interface

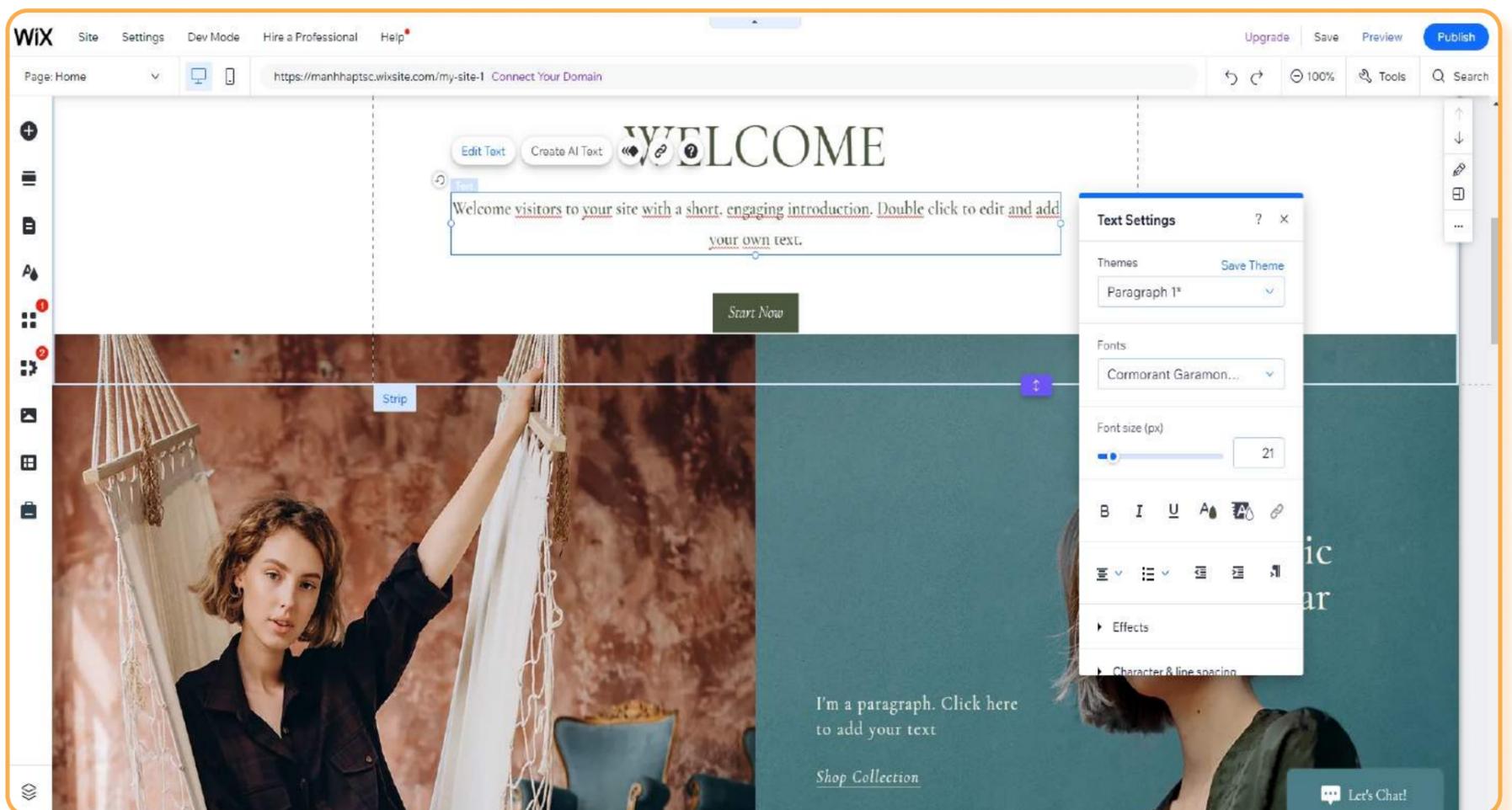


Content design interface **WordPress**

COMPARE VIINDOO WEBSITE VS WORDPRESS AND WIX

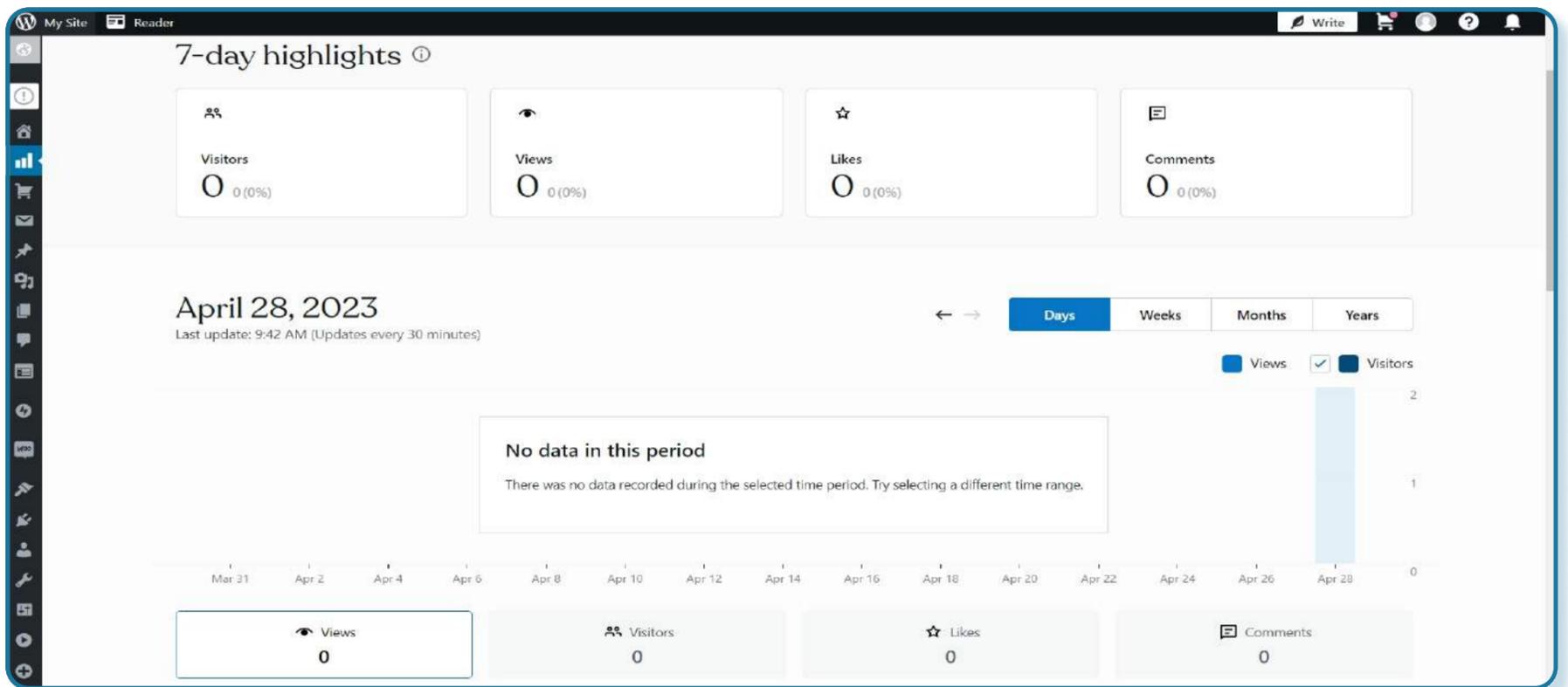


Content design interface **Viindoo**

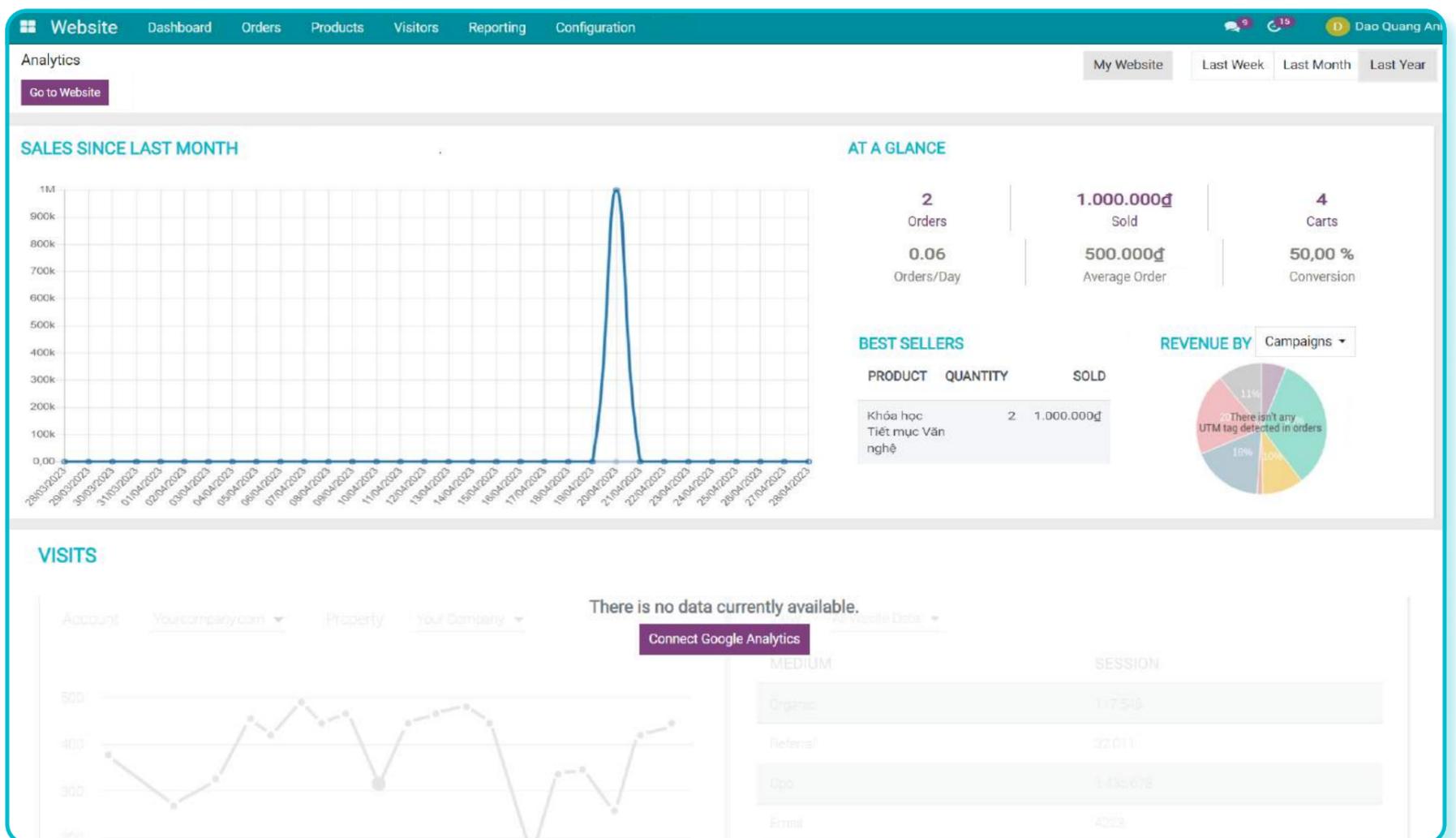


Content design interface **Wix**

Analysis and reporting interface

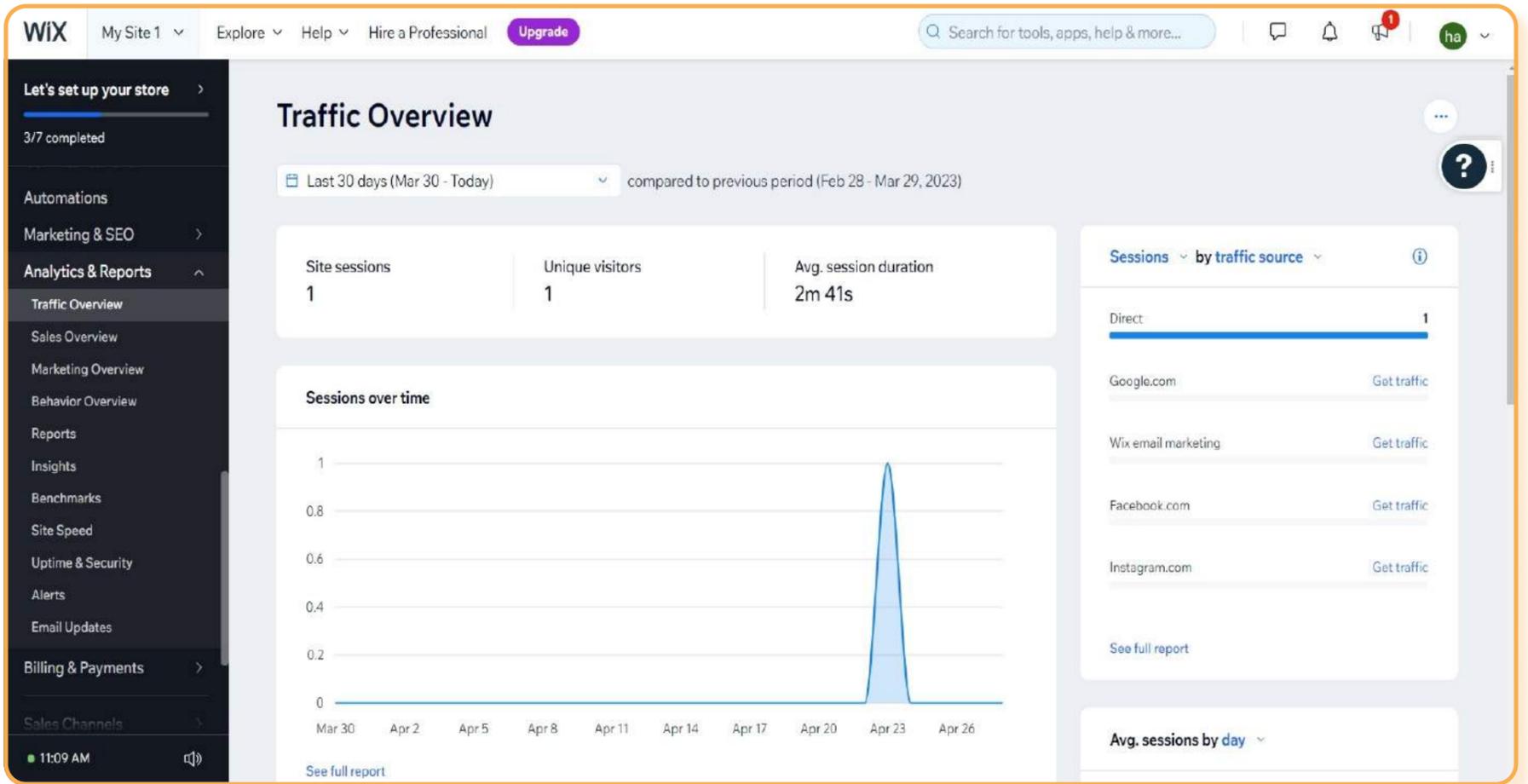


Analysis and reporting interface WordPress



Analysis and reporting interface Viindoo

COMPARE VIINDOO WEBSITE VS WORDPRESS AND WIX



Analysis and reporting interface **Wix**



Software features

Design orientation

WordPress

With a wide range of supporting plugins, this software is very flexible in terms of usage purposes, suitable for professional users with long-term experience. However, to use most of the utilities, users will need to install plugins developed by various providers, which can be free or paid. This may bring risks of quality and require users to work with multiple providers.

With a diverse range of features, users can build a website for various purposes, especially in the field of e-Commerce.

Viindoo

This software focuses on convenience, ease of use, even for new users without experience. The applications provided by Viindoo only come from Viindoo and users can proactively purchase applications from other providers developed on the Odoo platform and integrate them. However, this process may be more complicated than installing applications on the Wordpress platform. A particularly prominent feature of the viindoo website is the integration with many other applications in a business administration software, helping to manage the overall management along with other resources.

WiX

WiX focuses on non-professional users, so the features are designed to be simple to handle. WiX provides a store of applications developed by WiX or independent developers on the WiX platform, which can be free, paid, or included in certain service packages. Although the number of applications is not as abundant as on WordPress and users cannot install apps from other platforms on WiX, the toolkit developed and reviewed by WiX will be highly stable, helping users encounter fewer risks when using it. Furthermore, these tools can be applied to many different purposes, especially in e-Commerce.

	WordPress	Viindoo	Wix
Content creation and management features			
Drag and drop content	✓	✓	✓
Diverse template library	✓	✗	✓
Various fonts, colors, and effects	✓	✓	✗
Tooltips	✗	✓	✗
Editing with code	✓	✓	✗
Features supported for E-commerce			
Product management	✓	✓	✓
Order management	✓	✓	✓

	WordPress	Viindoo	Wix
Payment management	✓	✓	✓
Payment and marketing tools integration with 3rd-party providers	✓	✓	✓
Selling events and E-learning online courses	✓	✓	✓
Multi-language support	✓	✓	✓
Data visualization			
Analysis and reporting tools	✓	✓	✓
Statistical and potential analysis/reporting (line, bar, pie charts...)	✓	✓	✓

	WordPress	Viindoo	Wix
SEO optimization features			
Content SEO optimization	✓	✓	✓
Google Analytics integration	✓	✓	✓
Security, data backup, and bandwidth features			
Security, data encryption	✓	✓	✓
Data backup	✓	✓	✓
Domain and hosting features			
Domain linking	✓	✓	✓
Export and migrate website to another hosting server	✓	✗	✗
Unlimited bandwidth	✗	✓	✗
Unlimited storage	✗	✓	✗

Pricing and terms of use

WordPress	Viindoo	Wix
Pricing (*)		
<p>Supports 6 service packages:</p> <ul style="list-style-type: none"> • Free package: Free. • Personal package: \$9/ month • Premium package: \$18/ month • Business package: \$40/ month • Commerce package: \$70/ month • Enterprise package: Starting \$25.000/ annually 	<p>Supports 3 service packages:</p> <ul style="list-style-type: none"> • One App: Free. • Standard: \$8.4/user/month • Luxury: \$10.74 /user/ month 	<p>Supports 3 service packages:</p> <ul style="list-style-type: none"> • Website Plans: from \$7 - \$30 / month • Business and eCommerce Plans: from \$21 - \$40/ month • Enterprise Plans: Designed for large and professional businesses. <p>Each Website Plans, Business, and eCommerce Plans is divided into options with corresponding prices and features.</p>
Allowed number of users		
Unlimited	Unlimited	Unlimited
Payment term		
Monthly, yearly	Monthly, yearly	Monthly, yearly

(*) The price list is used for the Vietnamese market, the supplier may apply different pricing policies for each market in the world. Pricing is converted from VND to USD, using the exchange rate published on 12/05/2023 by the State Bank of

	WordPress	Viindoo	Wix
Free trial period			
	Unlimited	15 days	14 days
Available services			
Customer support via email, live chat	✓	✓	✓
Training, consulting, and technology transfer	✗	✓	✗
Customization	✓	✓	✓

CONCLUSION

WordPress, Viindoo, and WiX are all useful solutions for building websites. However, depending on the purpose and skills of the user, each solution has its own advantages and limitations.

If the user has programming experience and wants to customize their website to their liking, then WordPress is a good choice. WordPress provides many extensible features, allowing for interface customization, plugin integration, and complex function development.

For users who are new to programming and want a simple and easy-to-use solution, then WiX is a good choice. WiX provides many pre-built interface templates, allowing for customization and Website-building through Drag-and-Drop.

Viindoo is a solution worth considering for users who do not have much experience with website design and management, especially those who are looking for a comprehensive solution with the ability to integrate with ERP business management software.

The above is all the knowledge shared about the pros and cons of famous website softwares. Hope this document will help you make the optimal choice for your business.



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Viindoo

Powering Your Business Growth



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